



## 2017 SPONSORSHIP

**WHEN** Saturday, April 8, 2017, 1 p.m. to 5 p.m.  
**WHERE** Roosevelt Park (1615 Ninth Street, Sacramento, CA)

### BACKGROUND

[The Sacramento Artists Council, Inc.](#) is hosting the 6th Annual Chili Cook-off & Beer Tasting Fundraiser on Saturday, April 8, 2017. [Sacramento Beer and Chili Festival](#) is a fundraiser for The Sacramento Artists Council and will raise money for art programs that assist at-risk children, children of homeless families and fund adopt a school art programs for Sacramento Regional Schools. Sacramento Beer and Chili Festival will feature a chili cook off competition and beer tastings provide by local breweries. The Sacramento Beer and Chili Festival is a unique opportunity to showcase your brand at an event attended by local potential customers. In 2016, over 1000 Sacramento residents attended the Sacramento Beer and Chili Festival.

### SACRAMENTO BEER AND CHILI SPONSORSHIP INCLUDES:

- Clickable sponsor logo featured on event website- [SacramentoBeerandChiliFestival.com](http://SacramentoBeerandChiliFestival.com)
- Sponsor logo will be featured on any flyers and/or posters for Sacramento Beer and Chili Festival (must commit by March 17, 2017 to be included in flyers/posters)
- Sponsor logo will be featured on any advertising campaigns for Sacramento Beer and Chili Festival. (must commit by March 17, 2017 to be included in advertising campaigns)
- Sponsor will be promoted via social media campaign on Facebook, Twitter and Instagram.
- Sponsor will be highlighted as a sponsor on a press release sent to local media outlets (must commit prior to March 24, 2017 to be included in the press release)
- Promotional booth at Sacramento Beer and Chili Festival. Expected attendance is 1250. Sponsor will provide own table, chairs and signage.
- Onstage mention of sponsorship.
- Two Full Admission tickets (\$80.00 value)

Cost- \$1000.00

**CONTACT TO SPONSOR**

[emily@sacramentobeerandchilifestival.com](mailto:emily@sacramentobeerandchilifestival.com)

**916.272.2332**

**ADDITIONAL SPONSORSHIP OPPORTUNITIES**  
***DISCOUNTED RATE AVAILABLE***



**WHEN** Saturday, June 3, 2017, 5 p.m. to 10 p.m.  
**WHERE** William Land Park (3800 South Land Park Drive, Sacramento, CA)

**BACKGROUND**

[The Sacramento Artists Council, Inc.](#) is hosting the 4th Annual Smoke on the River on Saturday, June 3, 2017. [Smoke on the River](#) is a fundraiser for The Sacramento Artists Council and will raise money for art programs that assist at-risk children, children of homeless families and fund adopt a school art programs for Sacramento Regional Schools. The event will feature a People's Choice tasting, live entertainment and unlimited beer tastings provide by local breweries. Last year, we had over 1250 guests- This year we expect even more!

**SMOKE ON THE RIVER SPONSORSHIP INCLUDES:**

- Clickable sponsor logo featured on event website- [SmokeontheRiverSac.com](http://SmokeontheRiverSac.com).
- Sponsor logo will be featured on any flyers and/or posters for Smoke on the River (must commit by April 28, 2017 to be included in flyers/posters)
- Sponsor logo will be featured on any advertising campaigns for Smoke on the River (must commit by April 28, 2017 to be included in advertising campaigns)
- Sponsor will be promoted during extensive social media campaign on Facebook, Twitter and Instagram.
- Sponsor will be highlighted as a sponsor on a press release sent to local media outlets (must commit by May 12, 2017 to be included in the press release)
- Promotional booth at Smoke on the River. Expected attendance is up to 2000! Sponsor will provide own table, chairs and signage.
- Onstage mention of sponsorship.
- Two Full Admission tickets (value \$80.00)

Cost- \$1000.00

**DISCOUNTED SPONSORSHIP RATES:**

- Sacramento Beer & Chili Festival & Smoke on the River Joint Sponsorship- \$1750.00

**CONTACT TO SPONSOR**

[emily@sacramentobeerandchilifestival.com](mailto:emily@sacramentobeerandchilifestival.com)

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## Sponsorship Agreement

**Deadline- See above for various deadlines**

Please print and fill out the following form and mail with check to: Sacramento Artists Council, Inc. P.O. Box 160333, Sacramento, CA 95816. Agreements with a credit card payment can also be faxed to 916-473-5825 or emailed to [emily@thegridagency.com](mailto:emily@thegridagency.com).

Please email a high-res version of your logo for website/social media/advertising use to [emily@thegridagency.com](mailto:emily@thegridagency.com).

**Sponsorship-** Please select what sponsorship level you are agreeing to.

- Sacramento Beer & Chili Festival- \$1000. 00
- Smoke on the River - \$1000.00
- Sacramento Beer & Chili Festival & Smoke on the River Joint Sponsorship- \$1750.00
- Other- Media Sponsorship and/or Trade Sponsorship. Please provide details below.

<b>Business Name</b>	
<b>Primary Contact</b>	
<b>Phone</b>	
<b>Email</b>	
<b>Mailing Address</b>	
<b>Invoice or Credit Card?</b>	
<b>Type of Credit Card</b>	
<b>Credit Card Number *</b>	
<b>Name on Credit Card</b>	

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[emily@sacramentobeerandchilifestival.com](mailto:emily@sacramentobeerandchilifestival.com)

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<b>Expiration Date</b>	
<b>CVV Code</b>	
<b>Billing Address</b>	
<b>Amount to be Charged</b>	
<b>Authorized Signature</b>	
<b>Tickets</b>	Please indicate where you want your tickets mailed or if you want them held at Will Call. If leaving at Will Call, please list the name they should be held under (will need to show an ID to pick-up)
<b>Sponsorship Details</b>	Please provide Sponsorship details below if media sponsorship or custom sponsorship package agreed upon with Emily Griggs at The Grid Agency

Receipt of above form and payment confirms paid sponsorship of selected event. Media sponsorship and/or trade sponsorship must be confirmed in writing by Emily Griggs.