



2018 SPONSORSHIP

WHEN Saturday, April 21, 2018, 1 p.m. to 5 p.m.
WHERE Roosevelt Park (1615 Ninth Street, Sacramento, CA 95814)

BACKGROUND

Join us for the 7th Annual Chili Cook-off & Beer Tasting Fundraiser on Saturday, April 21, 2018. [Sacramento Beer and Chili Festival](#) is a fundraiser for [4 R Friends](#) and will raise money to help provide life saving emergency care for stray, abandoned, and shelter pets, and essential care for pets of low income families. Sacramento Beer and Chili Festival will feature a chili cook off competition and beer tastings provide by local breweries. A perfect day at the park with friends and family!

SACRAMENTO BEER AND CHILI SPONSORSHIP INCLUDES:

- Clickable sponsor logo featured on event website- SacramentoBeerandChiliFestival.com
- Sponsor logo will be featured on any flyers and/or posters for Sacramento Beer and Chili Festival (must commit by February 16, 2018 to be included in flyers/posters)
- Sponsor logo will be featured on any advertising campaigns for Sacramento Beer and Chili Festival (must commit by February 16, 2018 to be included in advertising campaigns)
- Sponsor will be promoted via social media campaign on Facebook, Twitter and Instagram.
- Sponsor will be highlighted as a sponsor on a press release sent to local media outlets (must commit prior to March 31, 2018 to be included in the press release)
- Promotional booth at Sacramento Beer and Chili Festival. Expected attendance is 1250. Sponsor will provide own table, chairs and signage.
- Onstage mention of sponsorship.
- Two Full Admission tickets (\$80.00 value)

Cost- \$1000.00

CONTACT TO SPONSOR

emily@sacramentobeerandchilifestival.com

916.272.2332



Sponsorship Agreement

Deadline- See above for various deadlines

Please print and fill out the following form and mail with check to: Sacramento Artists Council, Inc. P.O. Box 160333, Sacramento, CA 95816. Agreements with a credit card payment can also be faxed to 916-473-5825 or emailed to emily@sacramentobeerandchilifestival.com

Please email a high-res version of your logo for website/social media/advertising use to emily@sacramentobeerandchilifestival.com.

Sponsorship- Please select what sponsorship level you are agreeing to.

- Sacramento Beer & Chili Festival- \$1000.00
- Other- Media Sponsorship and/or Trade Sponsorship. Please provide details below. Must be approved in writing by Emily Griggs.

Business Name	
Primary Contact	
Phone	
Email	
Mailing Address	
Invoice or Credit Card?	
Type of Credit Card	
Credit Card Number *	
Name on Credit Card	
Expiration Date	
CVV Code	
Billing Address	

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Amount to be Charged	
Authorized Signature	
Tickets	Please indicate where you want your tickets mailed or if you want them held at Will Call. If leaving at Will Call, please list the name they should be held under (will need to show an ID to pick-up)
Sponsorship Details	Please provide Sponsorship details below if media sponsorship or custom sponsorship package agreed upon with Emily Griggs.

Receipt of above form and payment confirms paid sponsorship of selected event. Media sponsorship and/or trade sponsorship must be confirmed in writing by Emily Griggs.